



MEMORANDUM ON COOPERATION ...

Is between the Lviv-based Business Community Club (BCC) [Klub dilovykh liudey] and the Washington-based U.S.-Ukraine Foundation (USUF) and is to engage the U.S.-Ukraine Foundation as a representational entity of the Business Community Club in order to foster U.S.-Ukraine cooperation and U.S. activities in support of small business development in Ukraine.

WHY? In order to deepen communication and cooperation between U.S. small business (including Ukrainian diaspora small business) and small business in Ukraine and foster small-business development in Ukraine.

Cooperation should facilitate the development of Ukraine as a strong European country through development of Ukrainian small business and the building of civil society based on ethical behavior and Ukrainian national interests.

TARGET AUDIENCE: Americans, including the Ukrainian diaspora, who are owners of small and medium-size businesses, who wish to collaborate with their counterparts in Ukraine.

HOW? The U.S.-Ukraine Foundation will serve as a liaison, representational and (exchange) program development office for the Business Community Club. The interactions would include exchange of business information, people, products, services, trainings, social services, promotion, investment and joint ventures.

PROPOSED ACTIVITIES OF USUF AS A REPRESENTATIONAL OFFICE IN WASHINGTON OF BCC

1. Creation of a U.S.-Ukraine small business association in the United States with a membership goal of 2000 business people in the USA.
2. Training and exchanges: Educating small businesspersons and authorities in Ukraine about small business sensibilities and best practices in the USA as well as policies and entities in the U.S. that foster small business development in the USA.
3. Information products and activities: media outreach, creation of original information products (e-mail newsletters, social media pages, websites) about Ukraine-U.S. small business cooperation, timely information alerts about business opportunities in Ukraine and the U.S.
4. Facilitating export-import operations between Ukraine and the USA
5. Facilitating U.S. investment in Ukraine and vice-versa.
6. Facilitating individualized bilateral business and cultural tourism for businesspersons in Ukraine and the U.S.
7. Developing social and awareness-building projects: popularizing Ukraine in the U.S., development of small business in Ukraine, support for youth programs, support for democracy and civil society development in Ukraine.
8. Providing guidance to Ukrainian small business on business-consulting expertise available in U.S.
9. USUF and BCC will seek funding from foundations, organizations, governments, business sponsors and other sources to cover the costs of USUF's Washington-based representational efforts in support of BCC.

Signed by:

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Mykola Savulyak
Head of the Club
Business Community Club

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